

Kelly Hwang

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EXPERIENCE

Dentis USA Oct 2023 - Present
Design Specialist Cypress, CA

Led end-to-end creative output for *Dentishop*, producing 50+ digital, print, photo, and video assets, designing 75+ website frames, and redesigning the official site to refine customer user experience and brand consistency.

Helixtech Corp. Oct 2023 - Mar 2024
Product Design Intern Seoul, Korea

Designed and iterated 25+ visual frames for the *kt wizzap* English version, collaborating cross-functionally and translating 50+ features from Korean to English for smooth integration.

USC Roski Oct 2022 - May 2023
Graphic Designer • Marketing Los Angeles, CA

Produced email campaigns and social media graphics for 3.3k+ followers, and curated 30+ artworks/images to ensure consistency with brand identity on the official website.

H&J Trading Corp. April 2022 - Oct 2022
Marketing Intern Brea, CA

Supported the planning of 5+ marketing events and conducted market research to guide new location openings.

INVOLVEMENT

Innovative Design Aug 2022 - May 2023
VP of Membership • Design Lead Los Angeles, CA

Reviewed and provided feedback on 150+ applications with 20+ e-board members. Previously guided a team of 3 designers to deliver high-quality client assets.

Roski Mag Jan 2021 - May 2023
Executive Operations Manager Los Angeles, CA

Superheaded planning and organization of 5+ social events, coordinating merchandise and managing expenses to stay within budget.

EDUCATION

University of Southern California
GPA 3.85
BFA in Design
Minor in Marketing & Web Tech + Apps

SOFTWARES

Adobe Suite (Ai, Ps, Id, Lr)
Figma • Adobe XD
Adobe Premiere Pro
Spark AR
Cinema 4D

LANGUAGES

English • Korean
HTML • CSS

SKILLS

Branding • Visual Identity
Visual Design • Graphic Design
Color Theory • Composition
Typography • Layout Design
Print • Digital Multimedia
Digital • Marketing Design
Social Media Content Design
Web • User Interface Design
Design Systems • Components

INTERESTS

Photography
Wheel Throwing

AWARD • HONORS

Discovery Scholar
Renaissance Scholar